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Jack Bidlack & the B-Side of Youth - May 1



This edition of Michigan Business Buzz features the story of Jack Bidlack of B-Side of Youth, a program focused on training individuals age 13-20 how to run a business. The B-Side of Youth is housed in the Office of Academic Student Learning at Eastern Michigan University in partnership with the College of Business. This highly instructional and educational program is eight weeks long and meets from 12:30pm-4pm on Saturdays. During these hours, instructors help students in areas of goal setting, marketing, financials, legalities and business planning.

Larry and Jack's conversation closes with two examples of students who have implemented the B-Side's lessons into real world businesses.

As Larry points out, the B-Side of Youth is just one example of the growing infrastructure throughout Michigan focused on reaching out to business people both young and old who wish to pursue entrepreneurial opportunities and jobs. Jack pulls from his vast business-growing opportunities as he and his team shape big ideas into manageable, tangible business plans.

If you'd like more business on Jack Bidlack or the B-Side of Youth, please visit BsideOfYouth.com.